



## **42<sup>nd</sup> International Mustang Meet**

### **Official Announcement**

### **Show Registration and Hotel Reservations Now Available**

[www.IMM42.com](http://www.IMM42.com)

The Treasure Valley Mustang and Ford Club is pleased to announce that preparations are well underway for the 42<sup>nd</sup> International Mustang Meet to be held next year, September 3-6, 2021 in Boise, Idaho. We are excited about the progress made so far and anticipate that IMM 42 will be an outstanding and memorable event.

The host hotel, The Riverside, is a great venue for an event like the IMM. It is in a beautiful location on the banks of the Boise River and Green Belt with easy access to freeways and downtown Boise. We have also secured group rate reservations at two additional nearby hotels for any needed overflow.

In order to “kick it up a notch”, we have added a few twists to enhance the event that we believe attendees are going to enjoy. Some of those additions are:

- Show registration can be completed 100% online and is the preferred method for registration and payment.
- Lupo Motors, one of our featured sponsors, will be providing wash and detail services at the host hotel to get cars ready for the show to allow owners to relax and socialize. For those wanting to roll their own, we'll have a DIY wash station on site.
- The Saturday BBQ will include live music.
- The silent auction will be conducted via an easy to use app that will allow participants in real time to follow the action on items they are interested in and submit successive bids to stay in the action. For those that prefer “old school” methods, bidding can still be done via the traditional manual way.
- We have eliminated the formal awards ceremony. With the numerous classes and awards at an IMM, the awards presentations have become overly length and tedious. Awards will be announced Sunday afternoon via signage placed around the hotel and winners will be able to pick up their award in a designated room. Best of show, special, and sponsor awards will be presented at the Sunday banquet. All award winners will be featured in a continuous slide show during the Sunday banquet.
- We have added a Sunday morning “Tech Talk” session featuring some of the industry’s top restoration experts to talk about projects and techniques.
- The Sunday banquet has been designed to be an event that people will “want” to attend rather than feeling that they “have” to attend. The dinner will feature a menu and entertainment highlighting Boise’s unique association with the Basque culture. We’ll also have a couple of excellent presentations by acclaimed automotive journalists Jim Smart and John Clor.

**Please go to the show website for registration and hotel reservation information.**

**Follow us on Facebook at 42<sup>nd</sup> International Mustang Meet**



## **IMM 42 FAQ's**

**Q: Will trailer parking be available?**

**A: Trailer parking will be available directly adjacent to the hotel. Please indicate if you will be trailering when completing your show reservation.**

**Q: How far are the secondary hotels from the host hotel?**

**A: The Cottonwood Suites are directly across the street and the Red Lion is under a mile...a 5 minute drive or 20 minute walk.**

**Q: Will there be security available for cars parked overnight?**

**A: We will have security present at the host hotel and trailer parking area. Participants not staying at the host hotel can also, if they choose, park their cars at the host location.**

**Q: Will t-shirt sales be available at the show?**

**A: There will be a limited number of shirts available for sale at the show. We encourage participants to pre-order and pay for shirts as part of the registration process.**

**Q: Does my spouse/partner need to register?**

**A: Yes. All events will require show name tags for entrance. There is no charge for registering a spouse.**

**Q: The Saturday show site is several miles from the hotel. Will there be any transportation between the hotel and the show should I not want to spend the entire day at the show?**

**A: Yes. We anticipate having a shuttle bus service running between the hotel and show.**

**Q: Will I get a refund if the show should be cancelled?**

**A: Yes. Refunds will be issued in the event of cancellation.**

**Q: What if I have a question not asked here?**

**A: Send an email with your question to [info@imm42.com](mailto:info@imm42.com)**



**42<sup>nd</sup> Annual**  
**International Mustang Meet**  
**"The Treasure Valley Mustang Rally"**

**September 3-6, 2021**

**Boise, Idaho**

**SAVE THE DATE**

**TREASURE VALLEY**



**MUSTANG & FORD CLUB**

Presented by:

**KENDALL**

**AUTO GROUP**

*Open to all Mustangs and Ford Powered Vehicles*

*Key Note Banquet Speaker John Clor - Ford Performance Enthusiast Manager*

*Car Show, Friday Welcome Social, BBQ, Banquet, Silent Auction,*

*Automotive Museum Tour, Cruises, Wine Tour, and More*

*More than 40 Award classes plus Sponsor and Best of Show awards*

Benefitting

**The Idaho**



**Foodbank**



**Lupo Motors**  
BOISE, ID

*Registration and Hotel Reservations now Available at:*

**[www.IMM42.com](http://www.IMM42.com)**

*Follow us on Facebook at 42nd International Mustang Meet*